



Partner Organisation

PIC 937377640

Full legal name L'Orma SSD a.r.l.

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Profile

Non Governmental Organization/association/social enterprise

Accreditation

Has the organization received any type of accreditation before submitting this application?

<i>Accreditation Type</i>	<i>Accreditation Reference</i>
EVS accreditation	2017-1 -1T03-KA110-0118471
Re-Act	2017-2-IT03-KA105-011351
We'd better Sport	2017-1-IT02-KA104-036117
IntegraMI	2017-3-IT03-KA105- 012265



Outdoor Academy	2016-3-PL01-KA205-035265
ACT-ION	2018-1-IT03-KA105-013504

Background and Experience

Please briefly the partner organization

The Sport and Social Promotion Association "L'Orma" is a non profit organization active since almost 20 years in the field of physical activity exploited as instrument of communication, relationship, fun, learning, growth, knowledge and well-being for young people.

The permanent staff is composed by 10 persons that coordinates every year more than 100 educators, developing different initiatives declined in sport, physical and artistic expression (theatre and musical performance arrangements) and playful-recreational education activities.

The organization implements its activities through education and motion **laboratories in schools** (addressed differently both to teachers and students), through conciliation initiatives for families in public spaces, parks and **sport events**, and through free-time events such as **summer and holidays camps**.

Its main partners are local authorities such as the Municipality of Milan and Lodi, Trento, Milan, Monza-Brianza and Lodi Provinces, Lombardy region and private organizations like the ATM Foundation and the Golden Cross.

Lately L'Orma has launched an online platform where teachers and educators can find didactic material for their activities in the schools such as games as well as methodological tools.

This platform supports the already existing **workshops for teachers** (ex: Class-building workshop)

Overall, during its more than fifteen years experience, "L'Orma" has involved 380 schools, 940 teachers, more than 34,000 children and 67,000 parents, designing and implementing more than 1200 educational and sport initiatives.

The social impact of its activities falls in the spheres of well-being and education of young through their engagement in multidisciplinary sport and training activities, and in the support to local authorities in involving young people from disadvantaged groups of the population.

What are the activities and experience of the organization in the areas relevant for this application?

The Sport and Social Promotion Association "L'Orma" aims at participating in the project in order to share with European partners his experience in sport and social initiatives organization, promotion and communication, above all addressed to young and families.

In particular, L'Orma since more than ten years realizes education workshops in schools based on theatre and musical activities, where movement is used as a mean of communication through music and expressiveness for youngsters. Elements of our pedagogical approach are: gamification of school experience (driving licence with points), rituals in education (password, entry test, the call, the theme song and final ritual), didactic progression, which includes



approaches from simple to complex, from structured to unstructured, from known to unknown, from individual to collective, in order to facilitate the learning process.

All our activities stimulate focus, fast response and are known to be funny and dynamic.

L'Orma has also participated in a Ka2 project on Outdoor Education which has led the organization to implement a pilot course by an high school of Milan and it is developing more and more competence on this regard creating a specific curricula for schools and TCs.

In 2018 we have been granted an EVS project on social inclusion and integration through Sport which takes place alongside our summer camps.

Coaching is promoted as well, especially by our certified Head-Coach, Sara, who applies its principles while training our staff and school teachers.

Please give information on the key staff/person involved in this application and on the competences and previous experience that they will bring to the project?

Key Figures' relevant experiences:

Dr. Paolo Menescardi: President and CEO, European Project Manager, Formal and Non Formal Education Trainer and Marketing Expert.

He is the mastermind behind the strategy and the concept of L'ORMA and in charge of all the financial aspects.

He is also leading the website and the social media coverage.

As director of the Project Management Section, he is the responsible of all the writing proposals of L'ORMA thanks to his wide expertise in different field such as social entrepreneurship, intercultural dialogue, environmental issue and sport as a tool for inclusion, for instance.

He attended many trainings and seminar as trainer as well.

He is a professional Coach.

He is in charge of the strategic development of the association.

He coordinates all the sport events organized by L'ORMA.

He has got a degree in "Sport and Physical Education" obtained by Università Cattolica of Milan.

He speaks English fluently.

Dr.ssa Sara Marini: Co-founder, Vice President, Head Coach, Formal and Non Formal Education Trainer

She creates and coordinates the main activities of the association in the field of trainings and workshops, and also school activities and summer camps.

She is the Human Resource manager.

She attended many trainings and seminar as trainer and coach.

She is choreographer, acrobatic dance instructor, FIDF trainer for Special Olympics in Gymnastic, Swimming and Athletic.

She has worked as Physical Education teacher at the High schools "ITIS Volta" and "IPSC Einaudi" in Lodi.

She has got a degree in "Sport and Physical Education" at "Università Statale di Milano" and a "Diplome Européen Activité Physique Adaptée" which qualify her to work with people with disabilities.

She speaks English and French.

Dr Daniele Bettini: International Ambassador, EVS Coordinator/Tutor



Graduated in " Sport and Physical Education" at "Università Statale di Milano", master degree in "International Cooperation for Development" at " Università Cattolica of Milan".

He has a broad international experience in volunteering and working with NGOs dealing mainly with education and sustainable living. He has travelled two years in Africa, two in Australia, one in Vanuatu, half a year in India/Sri Lanka for this purpose.

He has been involved with L'ORMA since 2000 as co-founder and sport instructor.

He attended many trainings and seminar in the Erasmus+ programme as well.

He is in charge of the internationalization of the association in particular dealing with the Erasmus+ programme.

He is the EVS Coordinator/Tutor.

He speaks English and Bislama fluently, and he has an intermediate level in Portuguese.

Legal Representative

Title Doctor

Gender Male

First Name Paolo

Family Name Menescardi

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